

Girls

is an independent national level coalition of civil society organisations and individuals across the country converging efforts to draw attention to the problem of declining child sex ratio. The coalition aims to influence policy, amplify advocacy and establish accountability through dialogues, capacity development, supporting community action and evidence generation to end the decline in the child sex ratio and enhance the value of women and girls.



Non-Traditional Skills and Livelihoods

Girls Count Coalition has started a grassroots level intervention around non-traditional skills and livelihoods in Ahmedabad, Bilaspur, Howrah, Indore, Pune and Ranchi districts.

The objective of the intervention is to promote non-traditional skills among young women and girls, and connect them with livelihoods in trades that are male-dominated. The intervention aims to influence larger narratives/norms around gender roles and occupations, and thereby change public discourse.

Annually, a group of 600 young women & girls from marginalized urban/semiurban communities are being trained across the six intervention districts. The skill training is being provided by partner organisations - CARM-DAKSH, CYDA, LEADS, NOSKK, Saath Charitable Trust and Samaan Society.

We, at Girls Count also believe that economic 'liability' of girls is one of the factors which lead to daughter aversion and hence there is a need for investment in women and girls' ability to earn, own and inherit assets.



January

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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Reason for joining?

I wanted to do something non-traditional to make my name and earn livelihood.

Reaction of family and neighbors?

My family didn't support me as no woman in my family goes out to work.

Acceptance as a woman E-Rickshaw driver?

Commuters question me if I can drive well. They get their answer at the end of trip.

Ask?

We are disqualified when we apply for a loan to buy E-Rickshaw. Easy loan facility with subsidy must be in place.

January

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				GURU GOVIND SINGH JAYANTI		
			1	2	3	4
5	6	7	8	9	10	11
		LOHRI	PONGAL & MAKAR SANKRANTI			
12	13	14	15	16	17	18
19	20	21	22	23	24	25
REPUBLIC DAY						
26	27	28	29	30	31	

12 Jan National Youth Day, 24 Jan National Girl Child Day / International Day of Education



February

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Reason for joining?

I had not seen any woman plumber in my city so I was wanted to become one.

Reaction of family and neighbors?

My husband has been supportive but neighbors taunted me saying that I am wasting my time.

Acceptance as a woman plumber?

Initially people doubted if I can do the work but later commended me for doing male dominated occupation.

Ask?

I wish someone was there to look after my child so that I could attend complaints even outside my locality.

February

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
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GURU RAVIDAS JAYANTI						
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					MAHA SHIVARATRI	
16	17	18	19	20	21	22
23	24	25	26	27	28	29

6 Feb International Day of Zero Tolerance to Female Genital Mutilation, 11 Feb International Day of Women and Girls in Science, 20 Feb World Day of Social Justice



March

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22	23	24	25	26	27	28
29	30	31				

Reason for joining?

I got motivation from my husband who owns a garage.

Reaction of family and neighbors?

My husband was happy about my decision. Neighbors were indifferent.

Acceptance as a woman two-wheeler mechanic?

People in general think that women can't become mechanic. Earlier, people also believed that women can't ride two-wheelers.

Ask?

In order to encourage women mechanics, employers should be flexible with working hours.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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22	23	24	25	26	27	28
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29	30	31				

1 Mar Zero Discrimination Day, 8 Mar International Women's Day



April

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Reason for joining?

I wanted to do something different from door to door selling.

Reaction of family and neighbors?

People in my locality didn't show confidence in me, doubted my skill and competency.

Acceptance as a woman home appliance technician?

People don't believe that women can repair home appliances.

Ask?

Government should provide technical training to homemakers.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
	Mahavir Jayanti				GOOD FRIDAY	
5	6	7	8	9	10	11
		AMBEDKAR JAYANTI				
12	13	14	15	16	17	18
19	20	21	22	23	24	25
			-			
26	27	28	29	30		

7 Apr World Health Day, **11 Apr** National Safe Motherhood Day



May

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Reason for joining?

I chose this profession out of six livelihood options I had with me.

Reaction of family and neighbors?

Initially, my family didn't support me but I got encouraged when a few women visited me to enquire about my work.

Acceptance as a woman petrol pump attendant?

Customers appreciate me for doing male dominated work.

Ask?

I want more and more women to take up this occupation.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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				PURNIMA		
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
	EID-UL-FITR					
24	25	26	27	28	29	30

10 May Mother's Day, 31 May World No Tobacco Day



June

S	M	T	W	T	F	S
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28	29	30				

Reason for joining?

I wanted to help my husband in his carpentry work and become an entrepreneur.

Reaction of family and neighbors?

I gained full support of my husband and family members.

Acceptance as a woman carpenter?

I have seen professionals in carpentry encouraging women to join this occupation.

Ask?

Facilities should be developed for more in-depth training of women carpenters.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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28	29	30				
		30				

5 Jun World Environment Day, **12 Jun** World Day Against Child Labour, **23 Jun** International Widows Day



July

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Reason for joining?

I wanted to earn my livelihood and make my identity as a house painter.

Reaction of family and neighbors?

My family was supportive but neighbors felt weird about my choice of occupation.

Acceptance as a woman house painter?

I was nervous in the beginning as people demotivated me by saying house painting isn't a woman's job.

Ask?

Companies like Asian Paint should encourage women house painters by linking them with market.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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11 Jul World Population Day, 15 Jul World Youth Skill Day, 30 Jul World Day Against Trafficking in Persons



August

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29	30	31				

Reason for joining?

I wanted to shift from performing typical domestic chores as a house-helper to use metal detector.

Reaction of family and neighbors?

A few people in my neighborhood became judgmental and said that I am snatching job from men.

Acceptance as a woman security guard?

I get a lot of respect from visitors at the mall where I work.

Ask?

Crèche facility at work place will encourage more and more women to join the workforce.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31					1
	RAKSHA BANDHAN					
2	3	4	5	6	7	8
			JANMASHTAMI			INDEPENDENCE DAY
9	10	11	12	13	14	15
						GANESH CHATURTHI
16	17	18	19	20	21	22
	0.4	0.5	0.0	0.7	00	MUHARRAM
23	24	25	26	27	28	29

12 Aug International Youth Day, 29 Aug National Sports Day



September

S	M	Т	W	T	F	S
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Reason for joining?

Usually, women prefer traditional work but I always wanted to do something different.

Reaction of family and neighbors?

People in my locality have always seen me in trouser and shirt so they were not surprised!

Acceptance as a woman cab driver?

People's trust in our competence will increase when more women come into this profession.

Ask?

For the safety of women, App based cab services should give its commuters the option of male and female driver.

September

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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						-

8 Sep International Literacy Day, 28 Sep World Daughters' Day



October

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18	19	20	21	22	23	24
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Reason for joining?

I had curiosity to enter the male dominated occupation.

Reaction of family and neighbors?

My husband supported my decision but neighbors questioned my choice.

Acceptance as a woman mobile phone technician?

Neighbors and friends now come to me with their mobile phones for repairing.

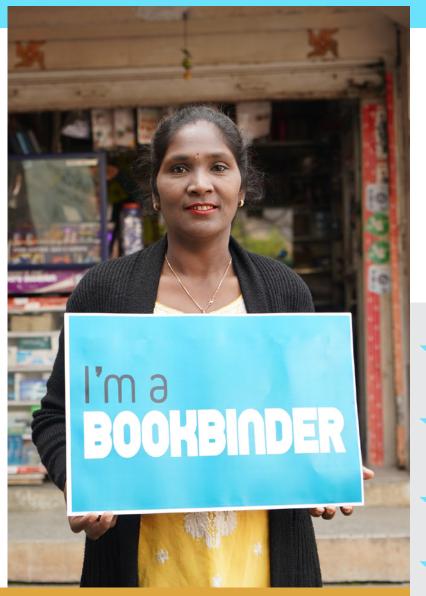
Ask?

Government institutes should offer such technical courses to women and girls, and more importantly encourage them to enroll.

October

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					GANDHI JAYANTI	
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	•					
18	19	20	21	22	23	24
	-					
DUSSEHRA				ID-E-MILAD		
25	26	27	28	29	30	31

10 Oct World Mental Health Day, 11 Oct International Day of Girl Child, 15 Oct International Day of Rural Women



November

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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Reason for joining?

Opportunity and motivation were two reasons for me to join this profession.

Reaction of family and neighbors?

No one opposed me when I learnt stitching then why would someone oppose my bookbinding skill!

Acceptance as a woman bookbinder?

Infrastructural facilities are not women friendly and hence women are invisible in this profession.

Ask?

Schemes and policies should be formulated for income generation of women bookbinders.

November

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						•
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22	23	24	25	26	27	28
	GURU NANAK JAYANTI					
29	30					

14 Nov Children's Day, 19 Nov Wold Toilet Day, 25 Nov International Day for the Elimination of Violence Against Women



December

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27	28	29	30	31		

Reason for joining?

I had never seen any woman doing electrical work so I wanted to change the role.

Reaction of family and neighbors?

Mother supported me but father was initially against it as he thought only men can do this work.

Acceptance as a woman electrician?

Presently, employers don't have confidence in us but we can prove ourselves, if equal opportunity is given.

Ask?

Jobs are mostly offered outside the city. We can join provided we get a good package, accommodation and safety assurance

December

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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20	21	22	23	24	CHRISTMAS 25	26
	•		•	•		
27	28	29	30	31		
				<u> </u>		

2 Dec National Pollution Control Day, 3 Dec International Day of Persons with Disabilities, 10 Dec Human Rights Day





Challenge Patriarchy | Stop Sex Selection

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Photo Courtesy: CARM-DAKSH, Centre for Youth Development and Activities (CYDA), Life Education And Development Support (LEADS), Nari-O-Sishu Kalyan Kendra (NOSKK), Saath Charitable Trust; Samaan Social Development Society

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